

THE LADY ALLIANCE

I AM - WOMEN LED WELLNESS CONFERENCE

SPONSORSHIP OPPORTUNITIES

The plans for I AM - 2019 are underway and we are excited to bring you this opportunity for your organization to become involved.

This conference is geared towards women (and men!) as dynamic individuals seeking to live and led a healthy wholesome life.

Through sponsorship, we are able to bring in local, nationally and internationally known speakers and workshop instructors with expertise in communication and career development tools, healthy living, mental wellness, self-care, and more.

Our recent Women's Empowerment Tour hosted over 600 individuals, selling out across the country. We are excited to launch our first full day conference!

We would like to take this opportunity to outline our sponsorship packages as we feel a collaboration through sponsorship would be mutually beneficial, bringing your business, and your brand, into the lives of individuals seeking change, growth, and health.

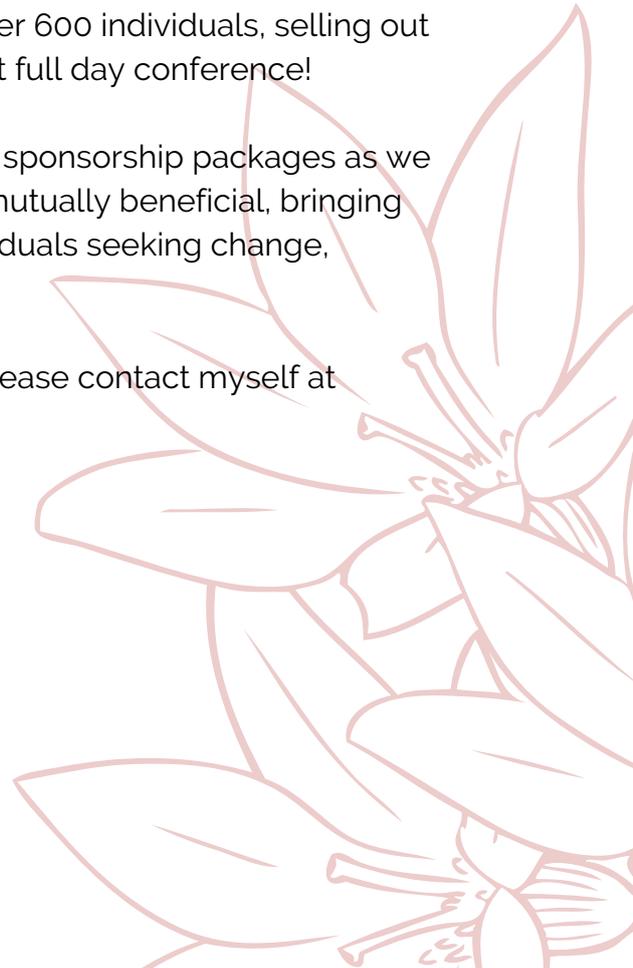
If you have any additional questions or comments please contact myself at 1.306.715.3313 or kieren@theladyalliance.com.

Thank you for your consideration.

Sincerely,



Kieren Britton
Founder, The Lady Alliance



(306) 715-3313 | [KIEREN@THELADYALLIANCE.COM](mailto:kieren@theladyalliance.com)

Building confidence and community through adventure.

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General

I AM - Women Led Wellness Conference

Bringing together incredible workshop instructors from around North America, our Women Led Wellness Conference I Am - 2019 is igniting inspiration for attendees, connecting mental wellness, nutrition, and adventure.

We believe that becoming and loving yourself is life's greatest adventure. So whether you're seeking personal growth or healing, lacing up your first pair of hiking shoes, or tackling your 100th summit, The Lady Alliance is there to help our community along the way.

We want to reach all female adventurers - not just the outdoor experienced - to help them live the life of their dreams.

The Lady Alliance is your one stop empowerment shop. We are a non-exclusive collective of outdoor women looking to break down barriers and empower ladies to find their adventure.

This conference is a beautiful **concoction** of mental wellness, self-compassion, and adventure. Showcasing the importance all of these elements have in our lives. With empowering topics of self-compassion, communication, goal setting, nutrition tied to mental health, and self-care I AM - 2019 provides attendees the information and guidance needed to dissect elements within their lives and seek growth.

This one day conference includes interactive workshops, panel discussions and a keynote address providing an excellent opportunity for networking and reach for companies just like yours.

Not only will you be able to show your future customers/clients/members and employees that you support community initiatives, you can show them you care about their well-being as well.

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What is Women Led?

Behind the scenes, we are all women. From the creation of our community, to the stories we post, our entire admin and event coordination team, to the speakers we feature. But that doesn't mean our doors are closed to others.

This women led conference is open to everyone to attend. We will be hearing from inspiring women, coaches and speakers from all over North America.

This is an event led by women, and everyone benefits.

Location

This conference will be held at the Travelodge in Saskatoon on September 14, from 8:15 am to 5:30 pm.

Born and raised, Saskatoon means so much more to The Lady Alliance than just a location. It's home. And we want to celebrate that.

From the vision to the community blog coming to fruition, and our growth from then on, it all started in Saskatoon.

And we want to show Saskatoon to the world. Our conference also offers Live Stream tickets, allowing for attendees to enjoy the conference from the comforts of their own home.

All sponsorship options, except the sponsor a gift package, will be showcased in the Live Streamed conference as well.

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Sponsor Packages

Sponsor A Table - \$434 - \$995 + tax

Grab a table of 6 and your 6th seat is free! When you purchase tickets for a full table, you can submit your logo for a table marker, showing other attendees your company's commitment to local communities.

This is an incredible opportunity for your employees to enjoy each other's company out of office hours. Your company is out supporting the local community, and your employees will walk away healthier, happier, and more connected to their workplace.

Your table sponsorship can include breakfast, lunch and snacks, or you can purchase a half day table with no meals included.

Become our Local Sponsor - \$999

The local sponsor package includes:

- A sponsor-provided banner displayed for the entire day on stage
- Verbal recognition by the emcee three times throughout the event
- Two free conference passes (including meals)
- A local discount code for the conference
- An affiliate code for sales commissions
- Logo on the conference website
- Promotional material to add to attendee gift bags (must be provided to The Lady Alliance prior to Friday September 13)

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Sponsor A Speaker - \$699

Some of our speakers will be traveling for this event. By sponsoring a speaker you can help us cover the cost of their travel to our event.

The sponsor a speaker package includes:

- ☐ A sponsor-provided banner displayed on stage during the speaker's workshop
- ☐ Verbal recognition by the emcee during the introduction of the speaker
- ☐ Two free conference passes (including meals)
- ☐ A local discount code for the conference
- ☐ An affiliate code for sales commissions
- ☐ Logo on the conference website
- ☐ Promotional material to add to attendee gift bags (must be provided to The Lady Alliance prior to Friday September 13)

Speakers available for sponsorship are:

Lynn Gow - Saskatoon

Kate Borsato - Victoria

Michelle Bateman - Edmonton

Bridgette McGowen - Washington DC

Brooke Bulloch - Saskatoon

When you sponsor a speaker we would provide marketing material showcasing proper recognition to both your company and the speaker for social media and marketing purposes.

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Sponsor a Booth - \$499

The sponsor a booth package is perfect for companies that are looking to build connection with their local community. Attendees will have 15 minutes between each workshop to walk through booths and connect with local business owners. This is a great way to get emails and contact information, offer a giveaway or play a game at your booth, engaging the audience and making your company even more memorable.

The sponsor a booth package includes:

- ☐ Table, table cloth, and two chairs on site - set up at 8:00 am
- ☐ Verbal recognition by the emcee once during the day
- ☐ Recognition as a sponsor for an attendee who applies for the attendee scholarship (your selection encouraged)
- ☐ Two free conference passes (including meals)
- ☐ A local discount code for the conference
- ☐ An affiliate code for sales commissions
- ☐ Logo on the conference website
- ☐ Promotional material to add to attendee gift bags (must be provided to The Lady Alliance prior to Friday September 13)

Sponsor a Gift - \$100

Unable to attend? Add a small gift and your business card to our attendee gift package, handed out to attendees at the conference.

This gift could be a discount code, a free online purchase, or a physical gift.

Your gift must be provided to The Lady Alliance and approved prior to September 13. Please note: this sponsor option will not be available to Live Stream event attendees.

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Our community thanks you.

Thank you for your consideration, and your support, of The Lady Alliance and our first full day conference.

As a social enterprise we rely on the incredible support of companies like yours to help us provide low priced ticket events that help empower women - and everyone - to live a healthy, happy life.

We believe that collaboration is always greater than competition, and that we are truly stronger together.

We look forward to bringing you an incredible, inspired and motivated batch of new customers/clients/members on September 14.

We look forward to partnering with you.

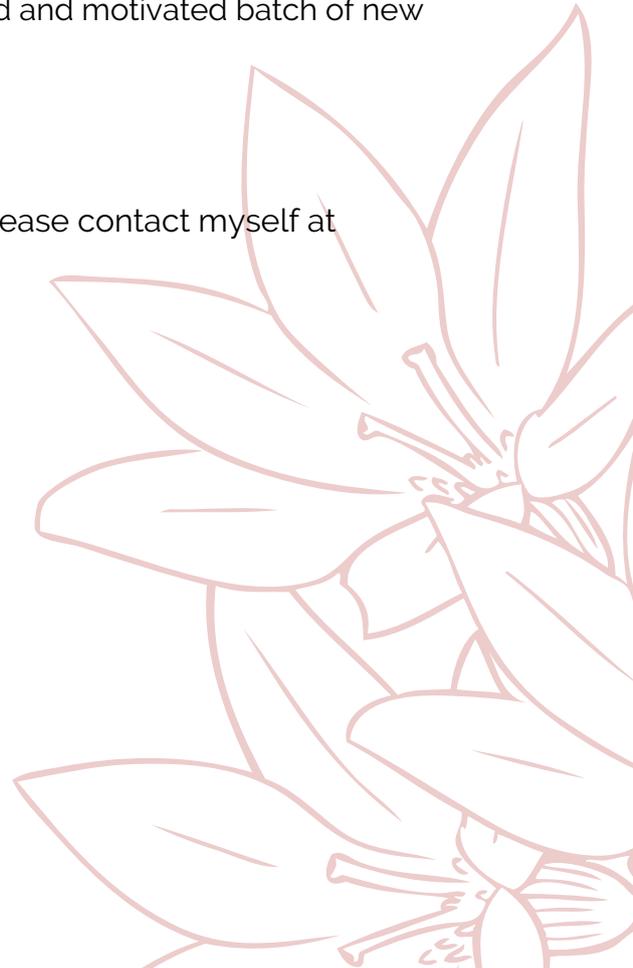
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